

# SIGN APPLICATION-TOWN OF ESSEX

3/2011

Date \_\_\_\_\_ APPLICATION FEE \$95.00 pd PERMIT # 2011-140N  
 (includes recording fee) Appeal Period Expires 10-7-11  
 Zoning District MXD-C + BDC

Address of Sign Location: Under Armour 21 Essex Way MAP 092 PARCEL 002 LOT 001

Business Name for Sign: Under Armour Essex Shoppers and Cinema

Type of Sign: Free Standing \_\_\_\_\_ (size) Façade 30" x 20' \_\_\_\_\_ (size)

Height (from ground level to top of free-standing sign): NA

Applicant's Mailing Address: Twin State Signs Inc. 14 Gauthier Dr. Essex Jct VT 05452

Phone Number – Home: \_\_\_\_\_ Work: 872-8949 Cell: \_\_\_\_\_ Fax: 878-0300

Applicant(s) Signature: [Signature]

Landowner(s) Signature: See attached drawings

### INSTRUCTIONS FOR FILING APPLICATION:

All sign approval applications will be pursuant to the Town of Essex Sign Regulations contained within Section 25.10 of the Town of Essex Sign Regulations. A copy has been attached to this application form for your review and information. Approval or denial will be based upon a complete submittal of all the required information. In the case of denial of the application an explanation will be in writing.

### INSTRUCTIONS FOR FREE STANDING SIGNS:

- a) Scaled lot plan indicating sign location;
- b) Diagram if sign with information according to the attached sample diagram.

### INSTRUCTIONS FOR FAÇADE SIGNS:

- a) Plan of building façade and sign pursuant to the attached sample plan.

**Note: The Zoning Administrator may require additional information to make a proper evaluation on a case by case basis.**

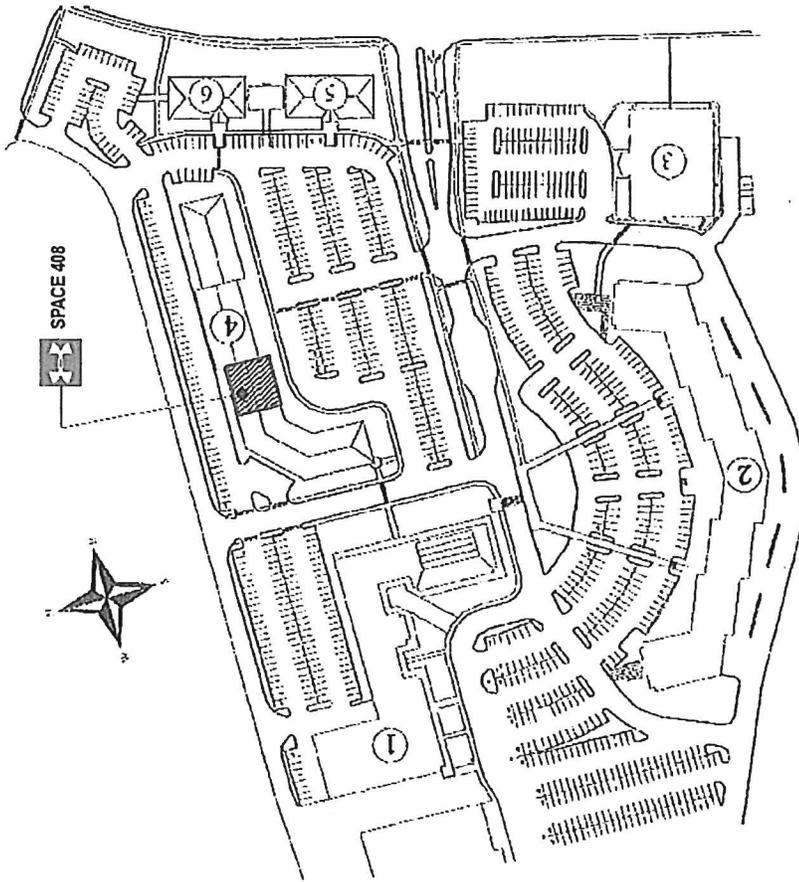
On this 22 day of September, 2011, your application was:  
 \_\_\_\_\_  approved \_\_\_\_\_  denied.

See attachment for conditions of approval or reasons for denial.

\* All Lighting for sign shall conform to Section 3.10 of Essex Zoning Regulations.  
 \* Applicant to secure any state permit if applicable. SK

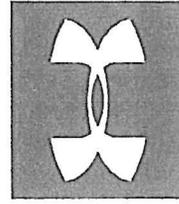
TOWN OF ESSEX  
 By: [Signature]  
 Zoning Administrator

**ANY INTERESTED PERSON MAY APPEAL THE DECISION OF THE ZONING ADMINISTRATOR TO THE ZONING BOARD OF ADJUSTMENT WITHIN 15 DAYS OF PERMIT ISSUANCE. COMMENCING CONSTRUCTION WITHIN THIS 15 DAY APPEAL PERIOD IS PROHIBITED BY LAW.**



**SCOPE OF WORK  
MFR/INSTALL:**

- (1) ONE INTERNALLY ILLUMINATED CABINET SIGN
- (1) ONE SET OF DOOR VINYL



*Pat*

**Under Armour Essex Shoppes and Cinema**  
21 Essex Way • Suite 408 • Essex Junction, VT

**SIGN CRAFTERS**  
INCORPORATED

2401 I-35 S. San Marcos, TX 78666  
(512) 392-0900 (512) 392-3353 Fax  
www.signcrafters.com



**CITY SIGN ALLOWANCES**

FAÇADE SIGN NOT TO EXCEED FIVE PERCENT (5%) OF ITS PORTION OF THE AREA OF THE BUILDING FAÇADE TO WHICH IT IS ATTACHED OR FIFTEEN SQUARE FEET (15 SF), WHICHEVER IS GREATER.

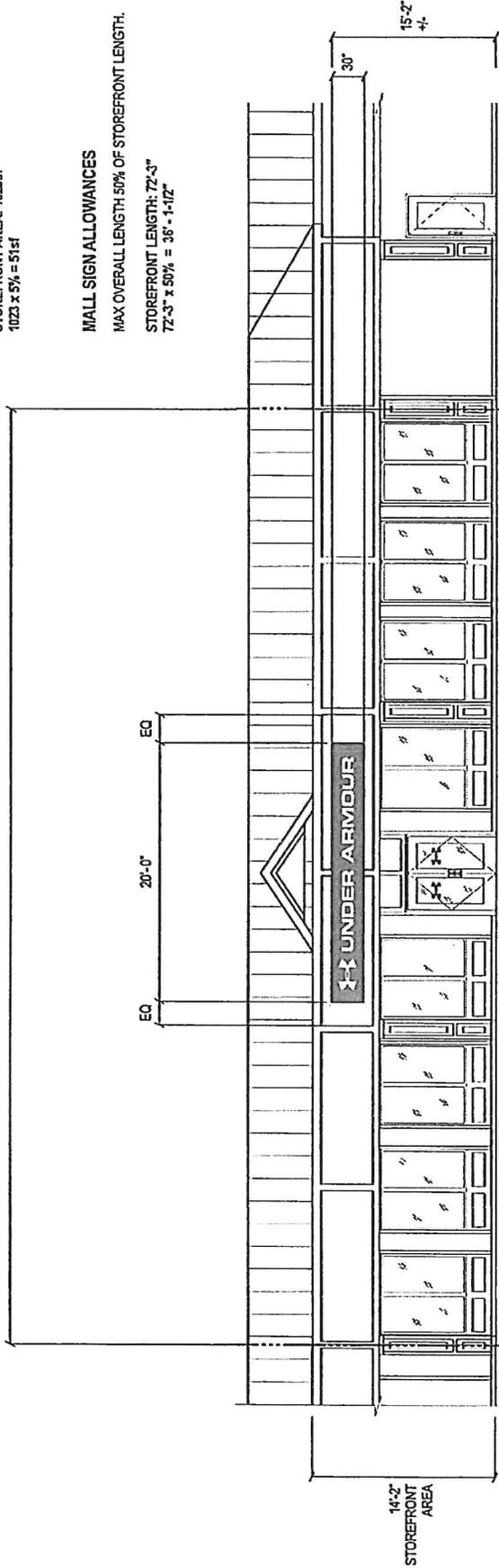
STOREFRONT AREA: 1023sf  
1023 x 5% = 51sf

**MALL SIGN ALLOWANCES**

MAX OVERALL LENGTH 50% OF STOREFRONT LENGTH.

STOREFRONT LENGTH: 72'-3"  
72'-3" x 50% = 36' - 1-1/2"

72' - 3" LEASEHOLD WIDTH



**STOREFRONT ELEVATION**

SCALE: 1/8" = 1'-0"

*Handwritten signature*

**STOREFRONT ELEVATION**

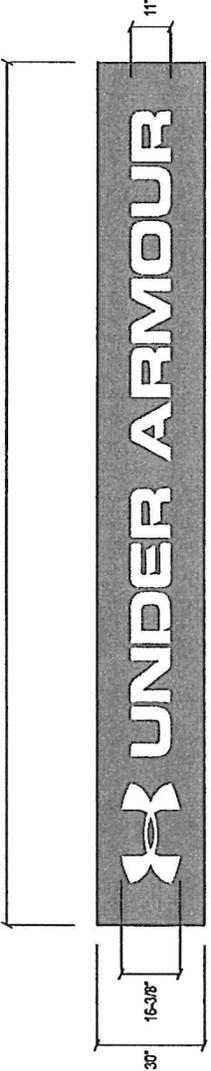
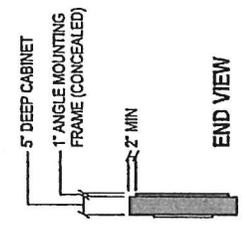
Dwg File Location: Design 2\UND\AD\Dwg\Under Armour\Under Armour Essex Shoppes and Cinema CAB SIGN

<p>2401 I-35 S. San Marcos, TX 78666 (512) 392-0900 (512) 392-3363 Fax signcrafters@signcrafters.net www.signcrafters.net</p>		<p>DATE: 9/21/11 WITH CHANGES A.S. NOTED</p>	<p>Page 2 of 5</p>
<p>CLIENT: Under Armour</p>	<p>FILE: Under Armour Essex Shoppes and Cinema CAB SIGN</p>	<p>DATE: 9/21/11</p>	<p>SCALE: Noted</p>
<p>APPROVAL:</p>	<p>DATE:</p>	<p>DATE:</p>	<p>SCALE: Noted</p>
<p>TYPE OF SIGNAGE: As Shown</p>	<p>INSTALL: As Indicated</p>	<p>LOCATION: 21 Essex Way, Suite 400, Essex Junction, VT 05452</p>	<p>SCALE: Noted</p>

The signed unsealed drawing is the property of Sign Crafters and is submitted for personal use only in connection with the planning of the expressed project. This drawing is not to be used for any other project without the written consent of Sign Crafters. Unauthorised use constitutes a violation of all signed creative, drafting and engineering fees. Sign Crafters shall not be held responsible or liable for any discrepancy whatsoever between the dimensions and the actual on-site work.



Per D(4) lighting complies (S) states no internal illumination. The letters do not have internal lights the back panel does for halo lighting.



**SIGN AREA: 50 SF**

**ELEVATION VIEW**  
SCALE: 3/8" = 1'-0"

Underwriters Laboratories Inc.  
LIMITED  
DATE: 06/11/09  
SIGN AREA: 50 SF  
SIGN AREA: 50 SF  
SIGN AREA: 50 SF

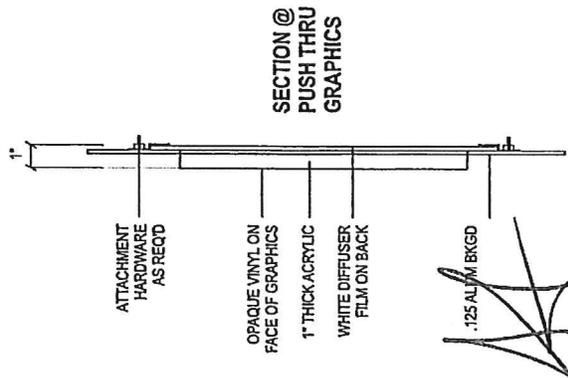
APPROVALS IN INDUSTRY STANDARD

NOTE: FINISH ALL INTERIOR ALUMINUM SURFACES W/LIGHT ENHANCEMENT PAINT.

NO VISIBLE FASTENERS



ILLUMINATED APPEARANCE



SECTION @ PUSH THRU GRAPHICS

*Handwritten signature*

**STOREFRONT SIGN DETAILS**

CLIENT: Under Armour	DATE: 9/12/11	PAGE: 3 of 5
APPROVAL:	FILE: Under Armour Essex Shoppes and Cinema CAB SIGN	W/TH CHANGES
TYPE OF SIGNAGE: As Shown	DATE:	AS NOTED
INSTALL: As Indicated	LOCATION: 21 Essex Way, Suite 408, Essex Junction, VT 05452	SCALE: Noted

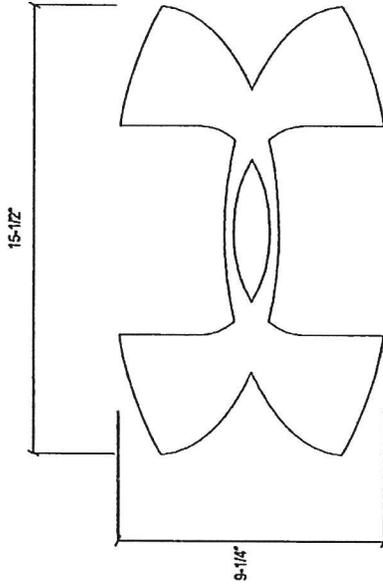
2401 I-35 S. San Marcos, TX 78666  
(512) 392-0900 (512) 392-3363 Fax  
signcrafters.com  
www.signcrafters.com



This original unprocessed drawing is the property of Sign Crafters and is submitted for approval only in conjunction with the reproduction, use or exhibited in any fashion without permission from Sign Crafters. Unapproved use constitutes a violation. The reproduction in any form, for any purpose, and may not accurately reflect actual size or proportions. Sign Crafters shall not be held responsible for any errors or omissions, or for any consequences between the customer and the actual fabricator.

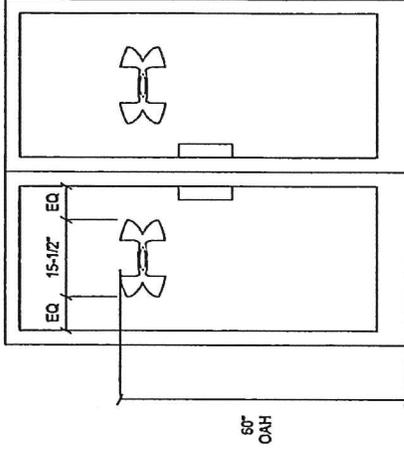
**DOOR GRAPHIC**

SECOND SURFACE APPLIED  
WHITE VINYL  
(2) TWO REQUIRED



DOOR VINYL  
3" = 1'-0"

**SIGN AREA: 1 SF**



TYPICAL VINYL PLACEMENT  
ON ENTRANCE DOORS

*[Handwritten signature]*

**DOOR VINYL**

<p>2401 I-35 S. San Marcos, TX 78666 (512) 392-0900 (512) 392-3363 Fax signcrafters@att.net www.signcrafters.net</p>		<p>CLIENT: Under Armour APPROVAL: _____ TYPE OF SIGNAGE: As Shown INSTALL: As Indicated</p>	
<p>2401 I-35 S. San Marcos, TX 78666 (512) 392-0900 (512) 392-3363 Fax signcrafters@att.net www.signcrafters.net</p>		<p>DATE: 9/12/11 WITH CHANGES AS NOTED</p>	
<p>2401 I-35 S. San Marcos, TX 78666 (512) 392-0900 (512) 392-3363 Fax signcrafters@att.net www.signcrafters.net</p>		<p>LOCATION: 21 Essex Way, Suite 400, Essex Junction, VT 05452</p>	

Dwg File Location: Design 2\UNDAD\Wps\Under Armour\Essex Shoppes and Chema CAB SIGN Page 4 of 5



The original unsealed drawing is the property of Sign Crafters and is submitted for removal use only in connection with the opening of the enclosed project. This drawing is not to be loaned, copied, reproduced, or otherwise used without the written consent of Sign Crafters. Unauthorised use constitutes customer liability. The user is responsible for ensuring that the drawing is not used for any other project, drawing and engineering files. The user is responsible for ensuring that the drawing is not used for any other project, drawing and engineering files. The user is responsible for ensuring that the drawing is not used for any other project, drawing and engineering files.