

SIGN APPLICATION-TOWN OF ESSEX

Date 6/28/2011 APPLICATION FEE \$95.00 PPR PERMIT # 2011-124N
(includes recording fee) Appeal Period Expires 8/30/2011
Zoning District BDC + MXD-C

Address of Sign Location: EO of Outlets
22 ESSEX WAY SUITE 101 MAP 092 PARCEL 002 LOT 001
ESSEX JUNCTION, VT 05451

Business Name for Sign: ORVIS

Type of Sign: Free Standing (size) (3) EACH
Façade 18'-0" X 2'-0" (size)
TOTAL - 36 SQ. FT. EACH

Height (from ground level to top of free-standing sign): _____

Applicant's Mailing Address: PO BOX 250, HENRICO, NC 27842

Phone Number - Home: _____ Work: 252-537-1385 Cell: _____ Fax: 252-537-1385

Applicant(s) Signature: Maggie Keenan LAKE GASTON SIGNS

Landowner(s) Signature: [Signature]

INSTRUCTIONS FOR FILING APPLICATION:

All sign approval applications will be pursuant to the Town of Essex Sign Regulations contained within Section 25.10 of the Town of Essex Sign Regulations. A copy has been attached to this application form for your review and information. Approval or denial will be based upon a complete submittal of all the required information. In the case of denial of the application an explanation will be in writing.

INSTRUCTIONS FOR FREE STANDING SIGNS:

- a) Scaled lot plan indicating sign location;
- b) Diagram if sign with information according to the attached sample diagram.

INSTRUCTIONS FOR FAÇADE SIGNS:

- a) Plan of building façade and sign pursuant to the attached sample plan.

Note: The Zoning Administrator may require additional information to make a proper evaluation on a case by case basis.

On this 16th day of August, 2011, your application was: approved denied.

~~See attachment for conditions of approval or reasons for denial:~~
* Signage must conform to Section 3.10 of Zoning Regulations
* no lighting associated with this approval
TOWN OF ESSEX
By: Shawn L. Kelley
Zoning Administrator

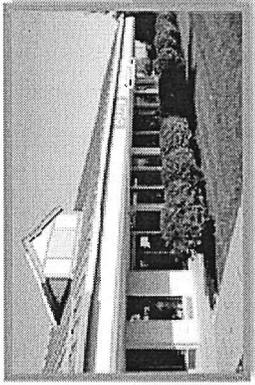
ANY INTERESTED PERSON MAY APPEAL THE DECISION OF THE ZONING ADMINISTRATOR TO THE ZONING BOARD OF ADJUSTMENT WITHIN 15 DAYS OF PERMIT ISSUANCE. COMMENCING CONSTRUCTION WITHIN THIS 15 DAY APPEAL PERIOD IS PROHIBITED BY LAW.

Total of 3 identical signs to be placed on facade of Orvis rental Property
22 Essex Way, Suite 101, Essex Junction, VT 05451

Size of signs: 18'-0" x 2'-0"
Each size to be a total of 36 sq. ft. as per sketch

Front & back facade square footage
48'-0 x 19'-0= 912 square feet x 5%= 45.60 sq.ft. permitted

End of building facade square footage
66'-0 x 19'-0=1254 square feet x5%=62.70 sq.ft. permitted



new signs to replace existing smaller signs

ORVIS® OUTLET

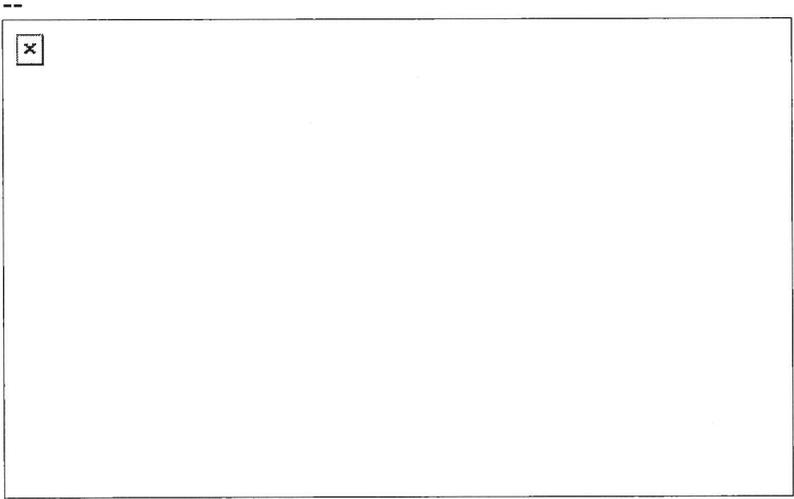
Sharon Kelley

From: Maggie Kecher [maggiekecher@gmail.com]
Sent: Tuesday, August 16, 2011 1:02 PM
To: Sharon Kelley
Cc: Outlet Essex Manager 014
Subject: Orvis sign permits
Attachments: Orvis Essex Outlet 2011 revised sketch.pdf; Orvis Essex Outlet 2011 final permit.pdf

Hi Sharon!

Thanks for your help to date with the Orvis sign permits. Your assistance in doing this long distance is greatly appreciated. I've attached 2 files showing the revised permit for the Orvis signs that we discussed. The 3 signs will all be identical- 18'-0 x 2'-0 and all are under the allowed size for the existing square footage. I will be sending the original copies to you, but if you could be so kind as to advise me if this is now agreeable to you, I'd like to get a start on the project, as my client is anxious to get the new signs installed. What do you think? :-)

Thanks again for the courtesy you have extended to me.
Sincerely,
Maggie





existing sign

**Orvis Outlet Store
Essex Junction, Vermont**

ORVIS® OUTLET