

# SIGN APPLICATION-TOWN OF ESSEX

7.22.2011 APPLICATION FEE \$95.00  
(includes recording fee)

*POP*

PERMIT # 2011-113-N  
Appeal Period Expires 8-17-11

Zoning District \_\_\_\_\_

Address of Sign Location: ESSEX SHOPPING  
21 ESSEX WAY  
SUITE 416 MAP 092 PARCEL 002 LOT 001

Business Name for Sign: VERMONT TOY AND HOBBY

Type of Sign: Free Standing \_\_\_\_\_ (size) Façade 24" x 18' 36 SQ.FT. (size)  
BUILDING 67' x 12' 804 SQ.FT.

Height (from ground level to top of free-standing sign): \_\_\_\_\_

Applicant's Mailing Address: VERMONT TOY AND HOBBY  
21 ESSEX WAY, ESSEX JCT, VT 05452

Phone Number – Home: 802-879-7543 Work: 802-878-2960 Cell: \*802-324-5675 Fax: \_\_\_\_\_

Applicant(s) Signature: [Signature]

E of O outlets LLC ← Landowner(s) Signature: [Signature]  
d/b/a E of O outlets LLC

### INSTRUCTIONS FOR FILING APPLICATION:

All sign approval applications will be pursuant to the Town of Essex Sign Regulations contained within Section 25.10 of the Town of Essex Sign Regulations. A copy has been attached to this application form for your review and information. Approval or denial will be based upon a complete submittal of all the required information. In the case of denial of the application an explanation will be in writing.

### INSTRUCTIONS FOR FREE STANDING SIGNS:

- a) Scaled lot plan indicating sign location;
- b) Diagram if sign with information according to the attached sample diagram.

### INSTRUCTIONS FOR FAÇADE SIGNS:

- a) Plan of building façade and sign pursuant to the attached sample plan.

**Note: The Zoning Administrator may require additional information to make a proper evaluation on a case by case basis.**

On this 2<sup>nd</sup> day of August, 2011, your application was:  approved \_\_\_\_\_ denied.

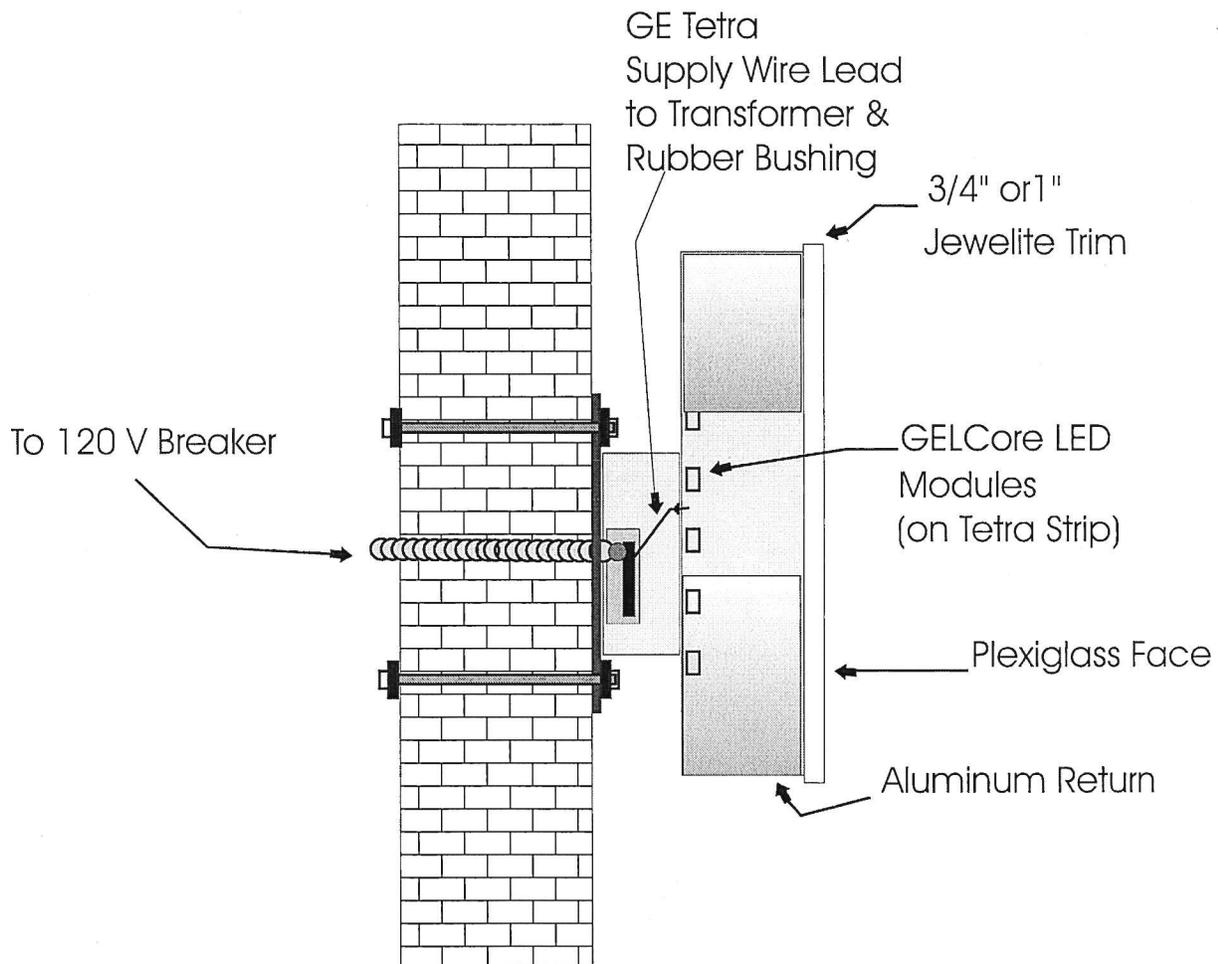
See attachment for conditions of approval or reasons for denial.

\* All signage and its lighting must conform to section 3.10 of the Zoning Regulations.

TOWN OF ESSEX  
By: [Signature]  
Zoning Administrator

ANY INTERESTED PERSON MAY APPEAL THE DECISION OF THE ZONING ADMINISTRATOR TO THE ZONING BOARD OF ADJUSTMENT WITHIN 15 DAYS OF PERMIT ISSUANCE. COMMENCING CONSTRUCTION WITHIN THIS 15 DAY APPEAL PERIOD IS PROHIBITED BY LAW.

## Wall Mounted on Raceway LED Channel Letter



### SPECS:

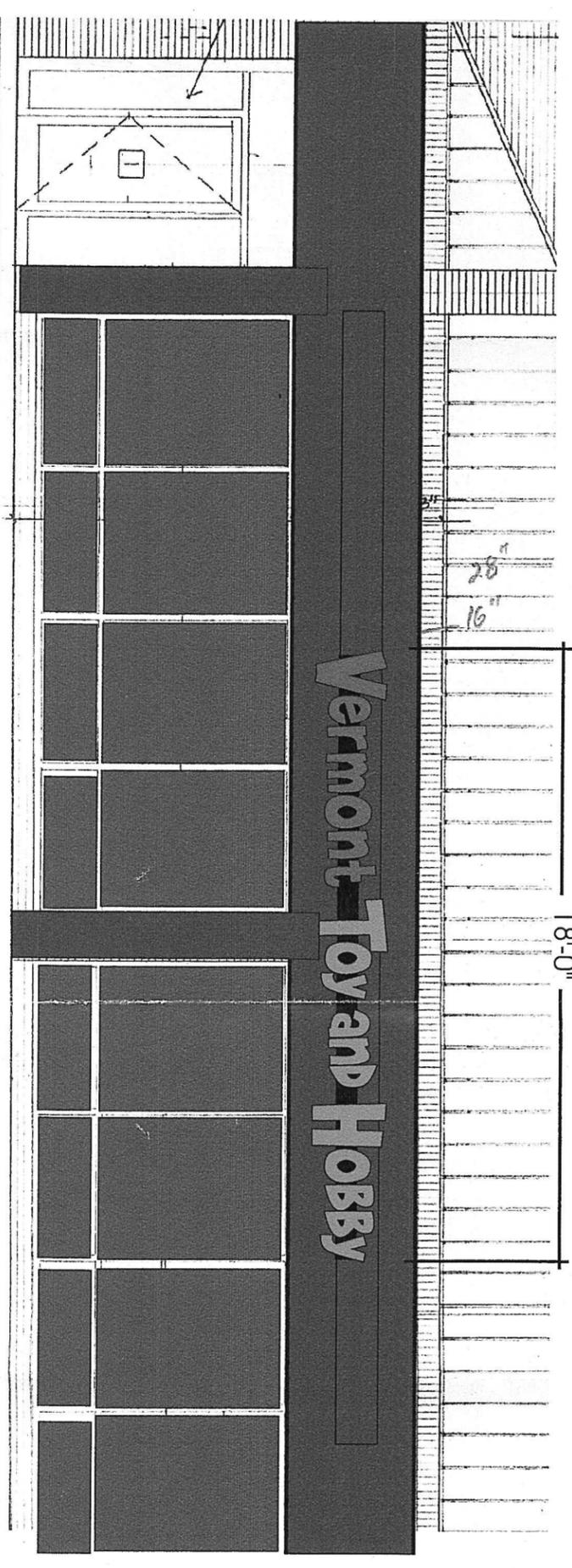
3/16" acrylic faces with 3/4" or 1" jewelite aluminum interior trim cap  
 .063 aluminum return (Standard depth 5") welded to .063 aluminum back  
 Transformer Input: 1.5A, 120VAC  
 Transformer Output: 15W, 28VAC

ARTWORK CLEANLINESS LEVEL  
 0  1  2  3X  
 DRAWING REVIEWED BY  
 MDB Initials 02/06/08 Date

**CONCEPTUAL**

48'-0"

18'-0"



26"  
**Vermont Toy and Hobby**  
 18'-0"

Description

- 2'-2" Upper Case Channel Letters
- 17" Lower Case Channel Letters
- Welded Construction
- Channel Letters with plex faces
- Green Plexi Faces w/ green LEDs in (Vermont)
- Orange Plexi Faces w/White LEDs in (Toy and Hobby)
- Letterstyle Brody Bunch
- Raceway mounted with switch and standard brackets
- Recommendation : If we use Orange plexi, orange LEDs does not illuminate as well we would have to go to white leds

Other Information

Standard material sizes are 5x10' for aluminum and 6"x8' for plexiglass.  
 Oversized projects will have seams unless special arrangements are made.  
 Zoning: Size of letters reflect Zoning Ordinance Article VI Section 6.5 #3,4  
 -one-half square foot for each linear foot of business unit building frontage, not to exceed twenty-four (24) sq' building linear footage is 48'  
 -however an attached sign on a building of which the building front is located more than fifty foot (50') from the street limit or right-of-way, sign may be increased by two thirds (2/3) more than allowed, that would increase sq' of sign to 40sq'.

I have carefully reviewed and hereby accept the drawing(s) as shown. I realize that any changes to these designs made before or after production may alter the contract price. All changes must be in writing and approved by both parties prior to production.  
 02/29/08  
 Signature: \_\_\_\_\_  
 Date: \_\_\_\_\_

THE CUSTOM ARTWORK DEPICTED HEREIN IS FOR REPRESENTATIONAL PURPOSES ONLY AND MAY NOT EXACTLY MATCH THE COLORS OF THE MATERIALS PROPOSED.

DRAWING NUMBER: 89325  
 PAGE NUMBER: A1.0

REVISIONS		
DATE	DESCRIPTION	INIT.

**Signs & Designs**  
 THE ART OF SIGNMAKING  
 A Full Service Sign Company,  
 Established in 1987, Serving the North East.  
 320 N. School St. Carthage NY 13619  
 (315) 493-4808 fax (315)493-3573

This is an original unpublished drawing created by Signs & Designs. It is submitted for your personal use in connection with a project being prepared for you by Signs & Designs. It is not to be shown to anyone outside your organization nor is it to be used, reproduced, or exhibited in any fashion.

TITLE: Brian Donahue  
 CUSTOMER: Vermont Toy and Hobby  
 LOCATION: 73 Smithfield BLD  
 Plattsburgh, NY  
 SALESMAN: MDB  
 DESIGNER (INT): MDB  
 DATE PREPARED: 02/29/08  
 SCALE: 1" = 1'-0"  
 DRAWING NUMBER: 89325  
 PAGE NUMBER: A1.0