



THE NAPOLI GROUP, LLC

December 10, 2012

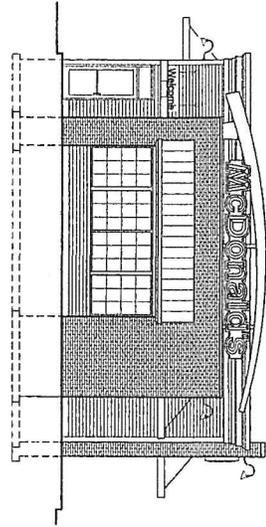
To Whom It May Concern:

McDonald's located at 71 Upper Main Street, Essex Junction, Vermont, authorizes Sign Power of Brentwood, New Hampshire to pull permits and install signs at the above reference McDonald's restaurant property.

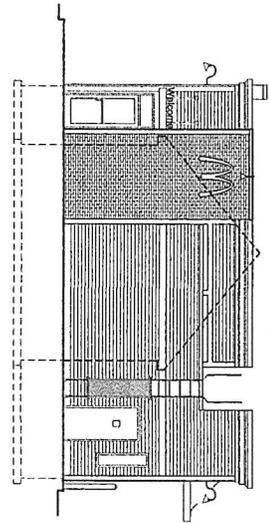
Sincerely,

A handwritten signature in black ink, appearing to read "Dan Frazier", is written over a faint, larger version of the signature.

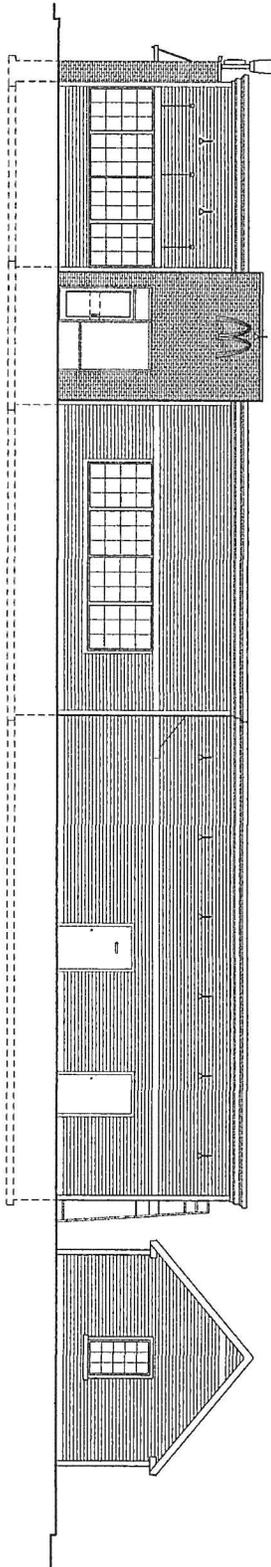
Dan Frazier, VP of Operations
The Napoli Group, LLC
P.O. Box 447
Essex Junction, VT 05453
T: 802.878.7768
F: 8023878.6698



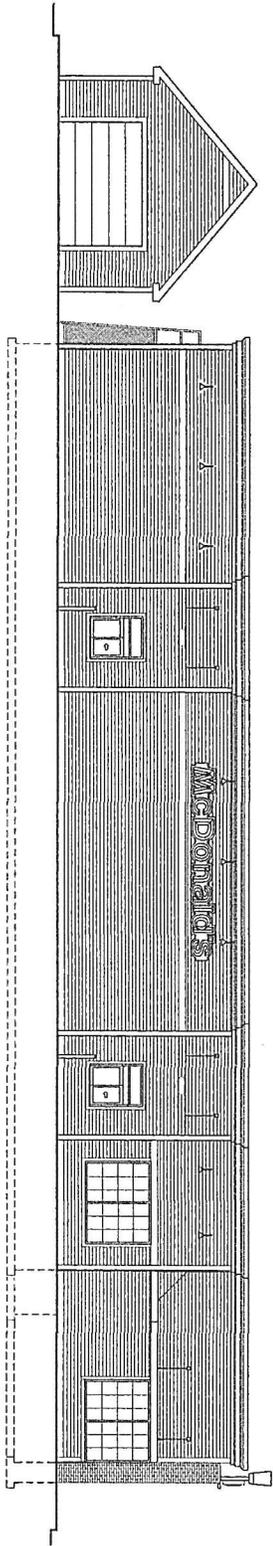
FRONT ELEVATION
SCALE: 1/4" = 1'-0"



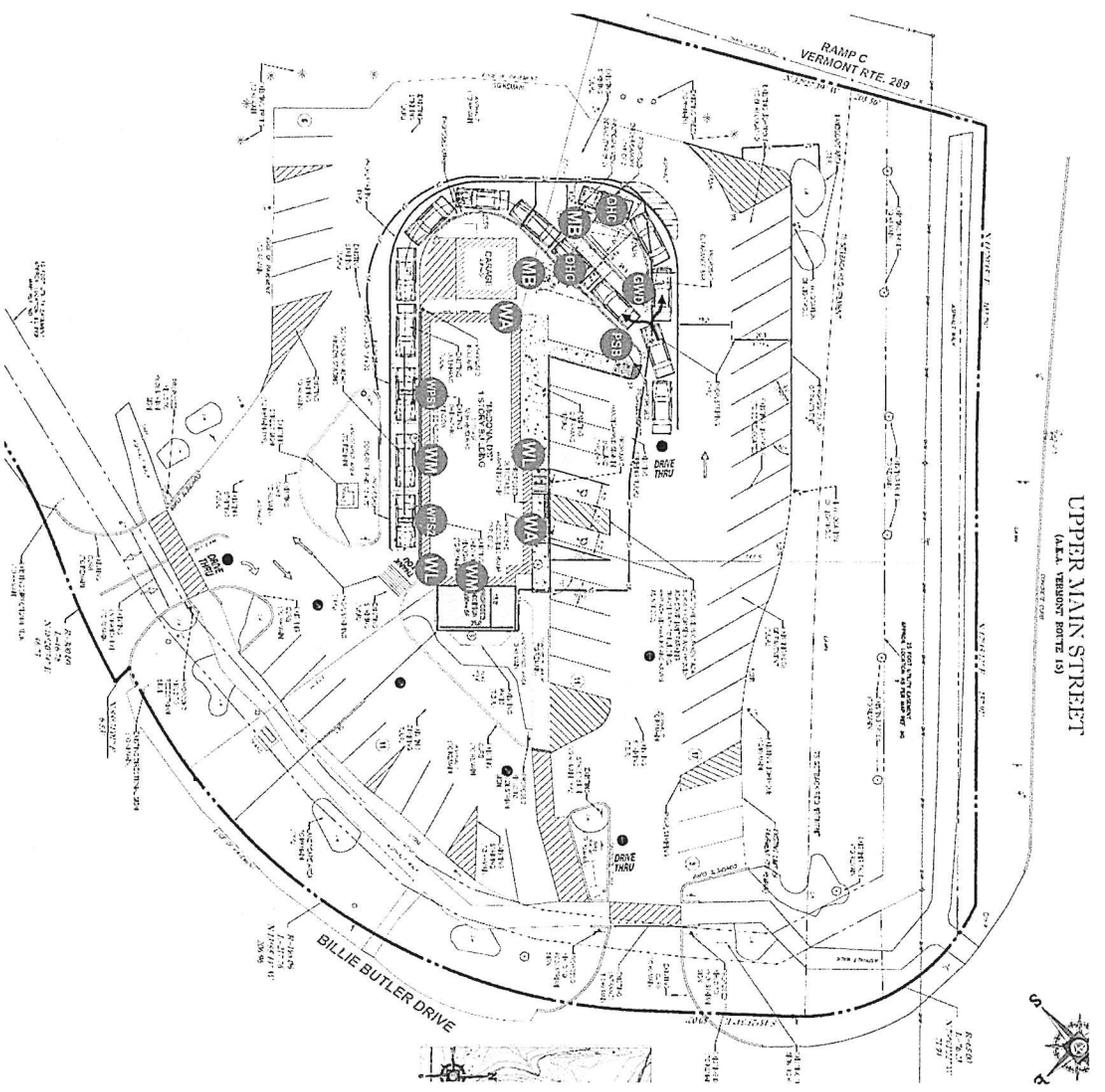
REAR ELEVATION
SCALE: 1/4" = 1'-0"



NON DRIVE-THRU ELEVATION
SCALE: 1/4" = 1'-0"



DRIVE-THRU ELEVATION
SCALE: 1/4" = 1'-0"



UPPER MAIN STREET
 (ALL VERMONT ROUTE 10)



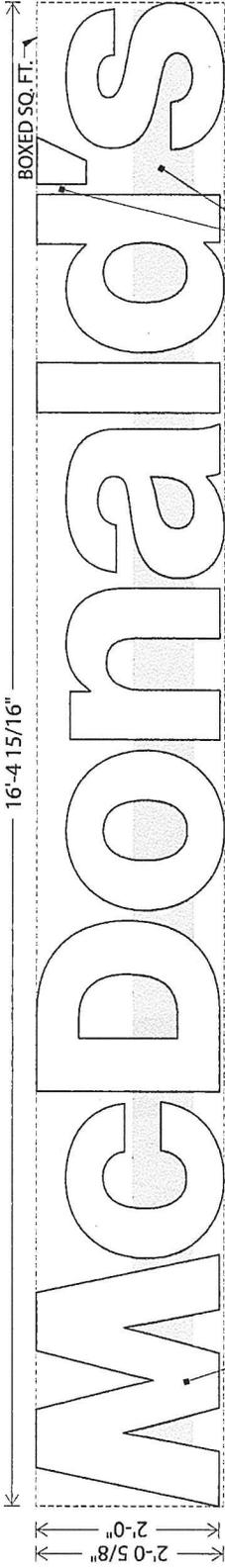
- GWD ... DOUBLE ARM GATEWAY
- PSB ... PRE-SELL BOARD
- OHC ... ORDER HERE CANOPY (QTY 2)
- MB ... MENU BOARD (QTY 2)
- WPS ... WINDOW POSITION SIGN 1
- WPS2 ... WINDOW POSITION SIGN 2
- WWA ... WALL ARCH (QTY 2)
- WMA ... 24" WORDMARK (QTY 2)
- WLD ... WELCOME LETTERS (QTY 2)

Customer:	MCDONALD'S	Date:	10/25/12	Prepared By:	INI	Exp:	X	
Location:	ESSEX JUNCTION, VT	File Name:	117030 - 71 UPPER MAIN ST, ESSEX JUNCTION, VT - PROGRAM BOOK					<p><small>Note: Customers may not be aware of the need to place signs in advance. It is the responsibility of the customer to ensure that signs are placed in advance of the program start date.</small></p>

PERSONA
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 700 24th Street, Southwest
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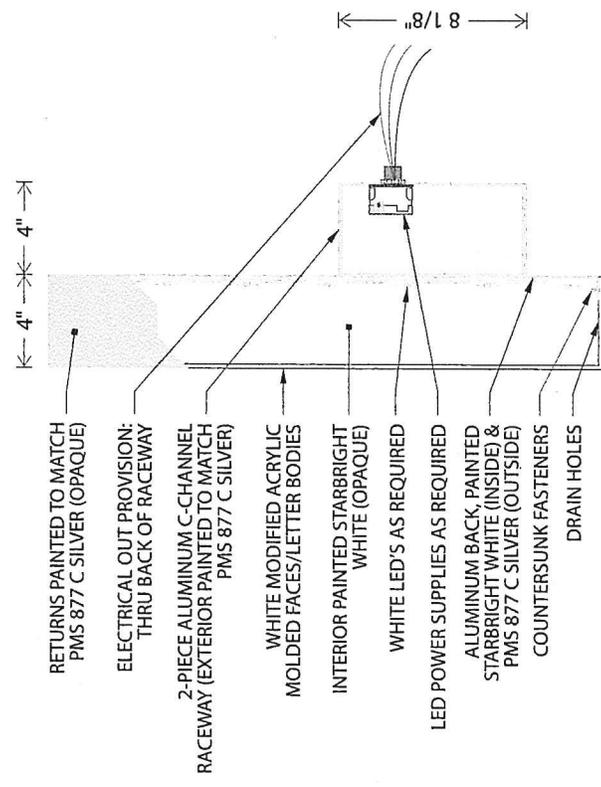
2 - 04 Tuesday



WHITE MODIFIED ACRYLIC MOLDED FACES/LETTER BODIES

GRAPHIC DETAIL
SCALE: 1/2" = 1'-0"

NOTES:
 MOLDED WHITE MODIFIED ACRYLIC LETTER BODIES
 INSTALLED ON ALUMINUM BACKS
 EXTERIOR FINISH: MATCH PMS 877 C SILVER (OPAQUE);
 BACKS PAINTED PMS 877 C SILVER
 INTERIOR FINISH: STARBRIGHT WHITE (OPAQUE)
 LETTER BODIES REMOVABLE FOR SERVICE ACCESS
 ACCESS PANEL BEHIND LETTER "n" FOR RACEWAY ACCESS
 U.L. APPROVED
 ELECTRICAL: 2.50 AMPS, 120 VOLTS
 SQUARE FOOTAGE:
 BOXED = 33.38
 ACTUAL = 19.53



LETTER PROFILE
SCALE: 1 1/2" = 1'-0"

Not Intended For Illuminated

Customer: McDONALD'S	Date: 07/31/12	Prepared By: RA	Revision: -
Item Number: MCD-24WORDMARK-S	File Name: MCD 24" WORDMARK	<p><small>Note: Color output may not be exact when viewing or printing this drawing. All colors used are PMS or the closest CMYK equivalent. If these colors are incorrect, please provide the correct PMS match and a revision to this drawing will be made.</small></p>	
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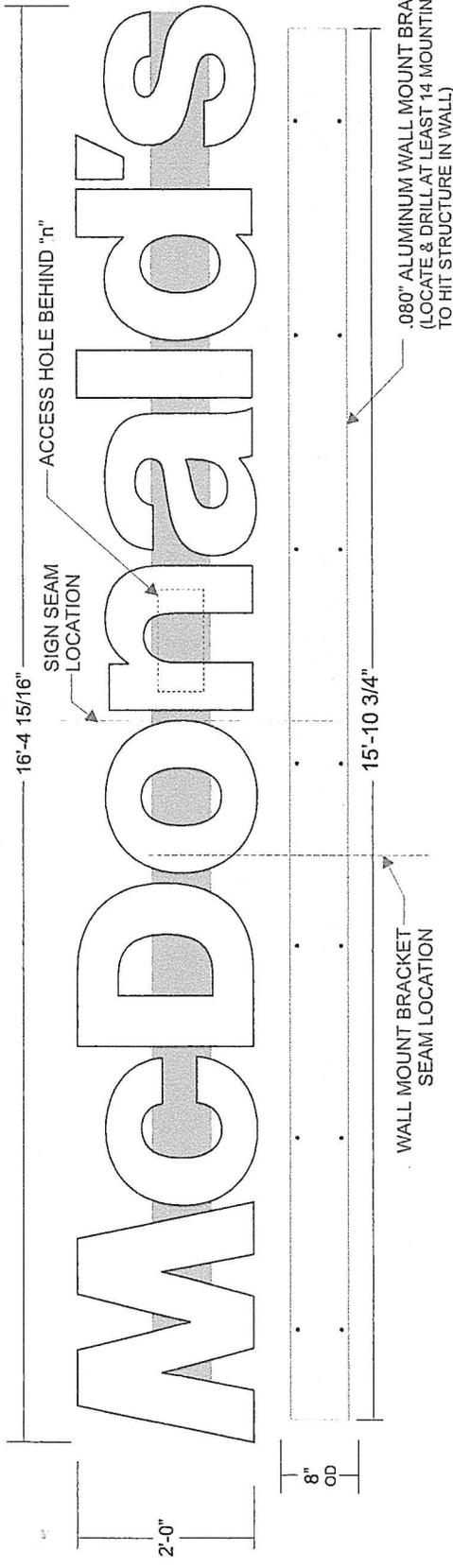


FIGURE 1

Installation instructions:

1. Uncrate and inspect sign. Plug the 2 pin connector from the "Mcdo" section into the mating connector in the wire way of the "nalds" section to test light sign (see figure 2, pg 2). Notify **Persona** if any damage.
2. Use site plan to establish position of sign (if available). Review wall for mounting requirements / locate structural supports in wall for placement of mounting holes.
3. Remove the letter "n" / access panel cover from the "nalds" section by removing the #10-18 x 5/8" zinc plated pan-head, self tapping screws located on the top and bottom of the raceway channel (see figure 3 pg 2). Unplug the (3) 2 pin connectors from the power supply (see figure 2, pg 2) - power supply remains in wall mount bracket. Disconnect the two sign sections from the wall mounting brackets by removing the #10-18 x 5/8" zinc plated pan-head, self tapping screws located on the top and bottom of the raceway channels.
4. Drill 7/16" holes in the mounting bracket as needed to hit structure in wall. At least 14 required - 6 in the "Mcdo" mounting bracket and 8 in the "nalds" mounting bracket. (see figure 1).
5. Mark and drill holes in the wall for mounting brackets and primary electrical conduit (6" of wire supplied by Persona, conduit supplied by installer). Fill mounting holes with silver colored, 1-part polyurethane sealant appropriate for mating surfaces. Secure the mounting brackets to the wall using the Persona supplied 3/8" x 4" stainless steel lag screws & washers or 3/8" x 2 1/2" stainless steel lag screws, washers, and expandable lead shield anchors. Tool sealant smooth to eliminate air pockets & ensure contact to both joint surfaces. Clean off any excess sealant to create finished look. Make sure the mounting brackets are flush together and both are level.
6. Lift "Mcdo" sign section and position so screw holes line up with the holes in the top and bottom of the wall mount bracket. Mounting bracket on wall will slide inside raceway channel on sign back (see figure 4 & 5, pg 3). Attach the letter channel to the mounting bracket using the #10-18 x 5/8" zinc plated pan-head, self tapping screws that were removed earlier (12 required for this section).
7. Lift "nalds" sign section into position so the two sign sections are flush together (see figure 4 & 5, pg 3). Be sure to secure the "n" to the frame so it isn't damaged during the lift. Line up with the holes in the top and bottom of the wall mount bracket. Attach the letter channel to the mounting bracket using the #10-18 x 5/8" zinc plated pan-head, self tapping screws that were removed earlier (10 required for this section). Ensure the sign is level and plumb.
8. Connect the 2 pin connector from the "Mcdo" sign section to the power supply and connect the other two 2 pin connectors to the power supply through the access hole in the raceway channel behind letter "n" (see figure 2, pg 2). Re-attach the letter "n" / access cover to the raceway channel using the #10-18 x 5/8" zinc plated pan-head, self tapping screws that were removed earlier (4 required). Installer to make final electrical connections to primary power, if licensed to do so. Test light sign.
9. Clean area and dispose of installation debris off premise.

GENERAL NOTES:

1. THE INSTALLER SHALL VERIFY ALL SITE CONDITIONS AND DIMENSIONS.
2. THE INSTALLER SHALL PROVIDE MOUNTING HARDWARE AS REQUIRED.
3. THE CUSTOMER'S BUILDING ENGINEER IS TO DETERMINE IF THE BUILDING STRUCTURE WILL SUPPORT THE SIGN. THE CUSTOMER SHALL SUPPLY ANY ADDITIONAL STRUCTURE THAT IS REQUIRED ON OR BEHIND WALL.

ELECTRICAL SPECIFICATIONS:

1. ILLUMINATION: WHITE LEDS
2. POWER SUPPLY: (1) LED POWER SUPPLY
3. LOAD: 3.0 AMPS
4. CIRCUITS: (1) 20 AMP - 120 VOLT

THIS SIGN IS INTENDED TO BE INSTALLED IN ACCORDANCE WITH THE REQUIREMENTS OF ARTICLE 600 OF THE NATIONAL ELECTRICAL CODE AND / OR APPLICABLE LOCAL CODES. THIS INCLUDES PROPER GROUNDING AND BONDING OF THE SIGN.

MCDONALD'S WORDMARK - WALL MOUNT

THIS DOCUMENT IS FOR BIDDING PURPOSES ONLY. EXACT INSTALLATION PROCEDURES MAY VARY BASED ON SITE SPECIFIC CONDITIONS.

Customer:	MCDONALD'S	Date:	8-9-12	Prepared By:	CM	Rev	-
Location:	VARIOUS	Page	1 OF 3	File Name:	NEXT GEN WORDMARK WALL MOUNT INSTALLATION		

Note: Color output may not be exact when viewing or printing this drawing. All colors used are PMS or the closest CMYK equivalent. If these colors are incorrect, please provide the correct PMS match and a revision to this drawing will be made.



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NOTICE:
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 INSTALLATION, PERSONA CAN NOT BE
 HELD RESPONSIBLE FOR ANY
 VIOLATIONS OF THE SPECIFICATIONS
 SET FORTH IN THIS DOCUMENT.

2 - of these

Installation instructions:

1. Uncrate and test light sign. Notify **Persona** of any damage.
2. Use site plan to establish position of sign (if available). Review wall for mounting requirements / locate structural supports in wall for placement of mounting holes.
3. Mark and drill holes in the wall for primary electrical conduit.
4. Remove face from sign for mounting access. Lift sign into place on wall and drill mounting holes in sign back. Minimum of (5) required - placement is not critical. Fill mounting holes with silver colored, 1-part polyurethane sealant appropriate for mating surface. Tool sealant smooth to eliminate air pockets & ensure contact to both joint surfaces. Clean off any excess sealant to create finished look.
5. Secure with appropriate bolts; note: 3/8" oversized (fender) washers are required on inside of sign. See hardware chart (installer to supply hardware). Ensure sign is level & plumb.
6. Screw fitting onto conduit connector inside arch. Pull cable through conduit to remote power supply location. Cover end of primary side of power supply with cover supplied by **Persona**.
7. Installer to make final electrical connections to primary power, if licensed to do so.
8. Replace sign face and clean sign. Clean area & discard installation debris accordingly off-premise.

General notes:

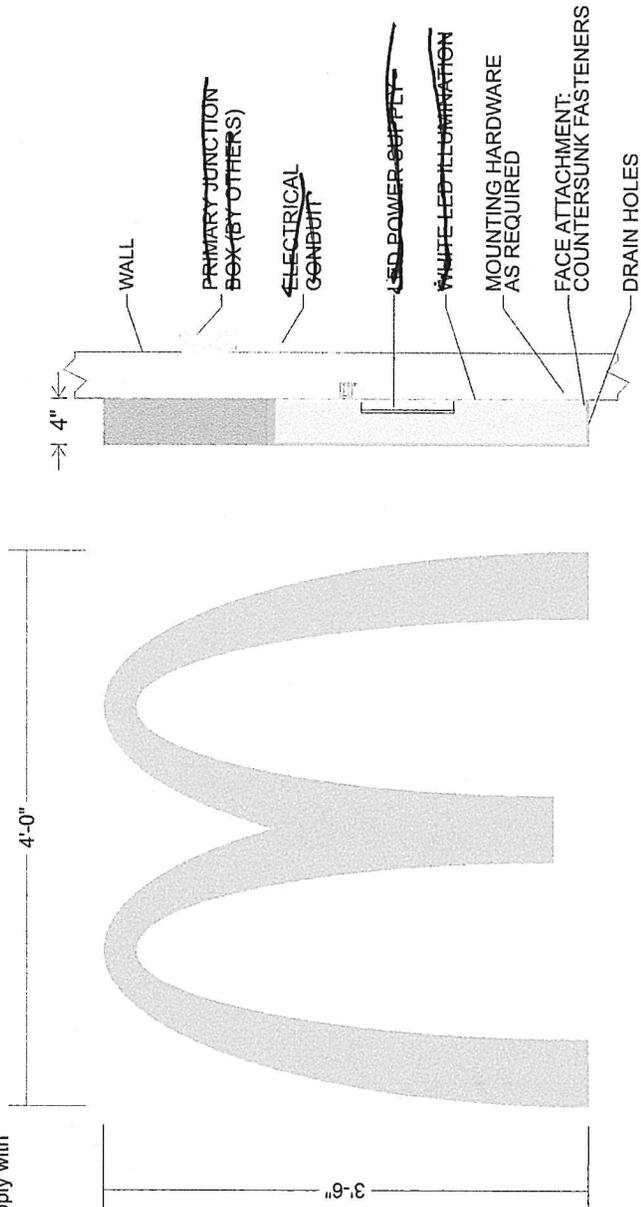
1. The installer shall verify all site conditions and dimensions.
2. The installer shall provide mounting hardware as required.
3. The customer's building engineer is to determine if the building structure will support the sign. The customer shall supply any additional structure that is required on or behind wall.

THIS SIGN IS INTENDED TO BE INSTALLED IN ACCORDANCE WITH THE REQUIREMENTS OF ARTICLE 600 OF THE NATIONAL ELECTRICAL CODE AND / OR APPLICABLE LOCAL CODES. THIS INCLUDES PROPER GROUNDING AND BONDING OF THE SIGN.

ELECTRICAL SPECIFICATIONS:

1. ILLUMINATION: ~~WHITE LEDS~~
2. ~~POWER SUPPLY: 120V 60HZ 1PH 1W~~
3. ~~LOAD: 0-000W/MS~~
4. ~~CIRCUITS: 120VOLT~~

HARDWARE	BUILDING CONSTRUCTION			
	MASONRY	WOOD	METAL/ACM	PLYWOOD/EFIS
3/8" BOLTS THRU WALL	X	X	X	X
3/8" LAG BOLTS W/SHIELD	X			
3/8" LAG BOLTS		X		BLOCKING AS REQUIRED BY GC
3/8" TOGGLE BOLTS			X	X



MCDONALD'S NEXT GENERATION WALL ARCH

Not interested

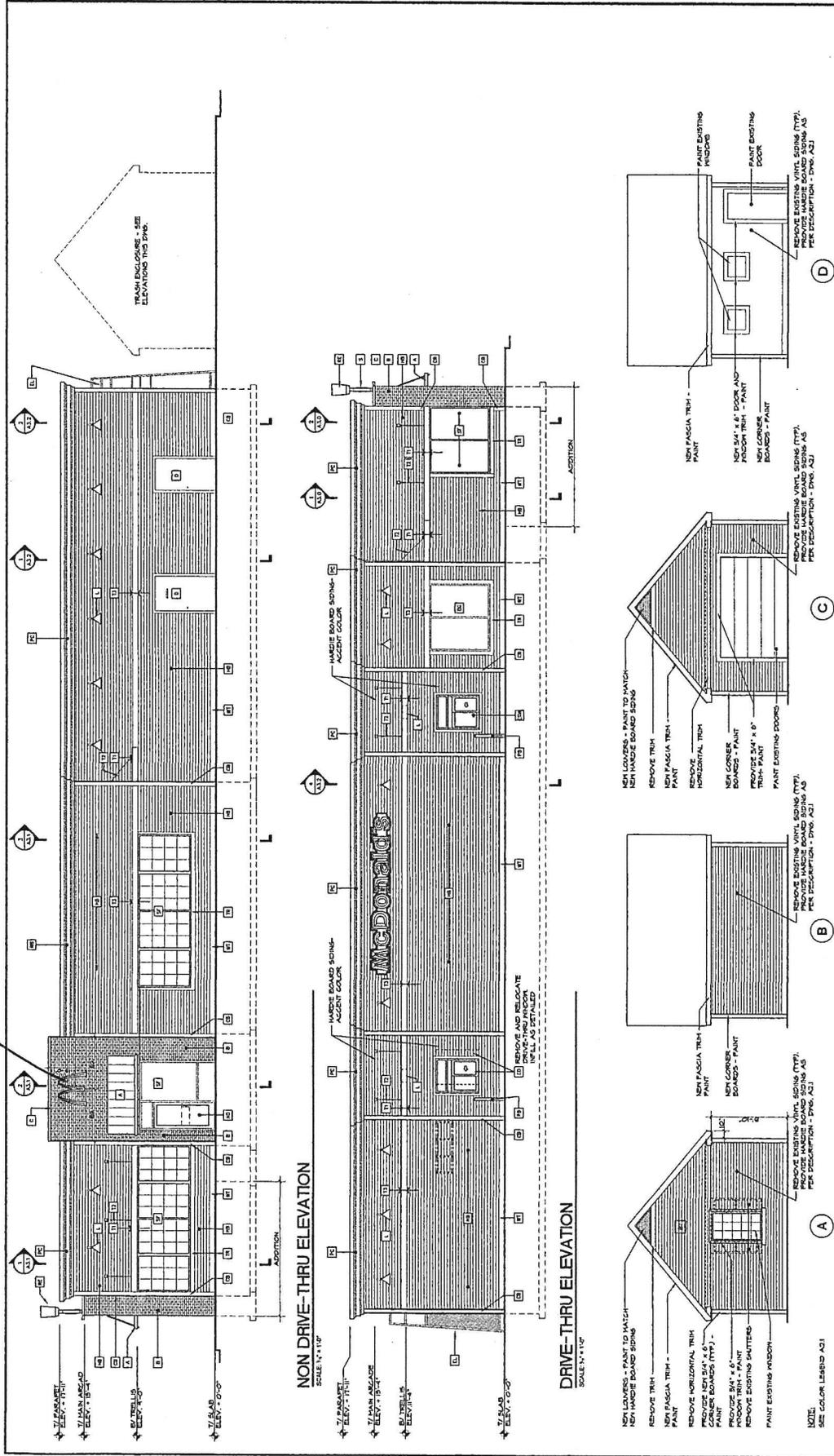
THIS DOCUMENT IS FOR BIDDING PURPOSES ONLY. SPECIFIC SITE CONDITIONS AND EXACT INSTALLATION PROCEDURES MAY VARY.

NOTICE:
IF PERSONA DOES NOT COORDINATE INSTALLATION, PERSONA CAN NOT BE HELD RESPONSIBLE FOR ANY VIOLATIONS OF THE SPECIFICATIONS SET FORTH IN THIS DOCUMENT.

Customer:	MCDONALD'S	Date:	8-29-12	Prepared By:	CM
Location:	VARIOUS	Page	1 OF 1	File Name:	NEXT GEN 42" WALL ARCH INSTALLATION INSTRUCTIONS
				Rev	-

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- ENCLOSED TRASH BUILDING - ELEVATIONS**
 SCALE: 1/8" = 1'-0"
- KEY NOTES:**
- A METAL HAND-RAILER SEPARATE FROM COLOR TO BE ALTERNATING STEPS TO MATCH PAINT TO ECU AND OSU
 - B BELVIN PAUL BRICK
 - C METAL CORNICE, METAL, BELVIN STEPS, 4" STEEL IN INTERIOR FRASH. COLOR TO MATCH SURROUNDING MATERIAL
 - D CORNER BOARD - 4" x 6"
 - E HOLLOW METAL DOOR - PAINT TO MATCH COLOR OF SURROUNDING MATERIAL
 - F ISOLATED SIDING
 - G DRIVE THRU WINDOW SILL
 - H EXISTING STORMWENT
 - I GLAZING SYSTEM
 - J EXISTING SLUING MASON
 - K EXISTING ROOF VAPOR & INSULATION
 - L EXISTING FLOOR & PART
 - M GLAZING SET AND COUL-TRK. VERTICAL SPACED AT 24" O.C. MAX. INTERMEDIATE PREPARE & PAINT METAL PER SPECIFICATIONS
 - N PRE-FINISHED HARDIE BOARD BEVEL SIDING PER COLOR BOOK
 - O LIGHT FIXTURES - SEE ELECTRICAL
 - P METAL LETTERING - BY OTHERS
 - Q NOT ALUMINUM AND GLASS DOOR AND FRAME SEE NOTES DMS, ASD
 - R 4" CONCRETE FILLED PAINTED STEEL PIPE BOLLARD
 - S PREFAB CORNICE
 - T PYRON CORNICE "10-545-12" BY OTHERS
 - U MCDONALD'S SIGNAGE BY OTHERS
 - V NEW STORMWENT AND GLAZING IN ANNOZED OTHERS
 - W SCREEN MALL
 - X 4" x 6" TRIM
 - Y ALUMINUM TRELLIS
 - Z ALUMINUM TRELLIS - TE BACK 2.0 WALL FASCIA
 - AA WATER TABLE "A" x "B"
- COLOR LEGEND**
- (ALL COLORS AS PER BENJAMIN MOORE PAINTS, UNLTD.)
- | | |
|----------------------------------|---|
| BUILDING MAIN COLOR | HARDY-PLANK, 5/8" LAP SIDING #1/4" COVERAGE |
| BUILDING ACCENT COLOR | HARDY-PLANK, 5/8" LAP SIDING #1/4" COVERAGE |
| ARCHES & BRACING WALL | BELEN FULL BRCK - COLOR |
| FRONT CORNICE & COLUMN SURROUNDS | ARCTIC WHITE 2100-20 |

REV	DATE	DESCRIPTION
1	3-2-12	REVISED PER BOARD REVIEW
2	4-1-12	REVISED PER BOARD REVIEW
3	4-1-12	REVISED PER TOWN SUBMITAL
4	4-1-12	REVISED PER TOWN REVIEW
5	6-1-12	REVISED BUILDING TOWNSHIP COMMENTS

BY	ISSUE REF.

DATE	BY
12/28/11	COB
12/28/11	COB

DATE	DATE	DATE
12/28/11	12/28/11	12/28/11

DATE	DATE	DATE
12/28/11	12/28/11	12/28/11

TYPE	QUANTITY	FOOTING	FOOTING
8 SPACES	10' x 20' @ 200'	12	12
12 SPACES	10' x 20' @ 200'	12	12
17 SPACES	10' x 20' @ 200'	17	17
48 SPACES	10' x 20' @ 200'	48	48

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