

# SIGN APPLICATION-TOWN OF ESSEX

Date 6/17/24 APPLICATION FEE \$100.00 (includes recording fee) Duid 9/4/24 PERMIT # 2024-183  
Appeal Period Expires 10-12-2024

Landowner Name: Rick Bove Zoning District MXD-C + B-DC  
Address of Sign Location: 4 Carmichael St. Suite 106 MAP 091 PARCEL 004 LOT 001

Business Name for Sign: The Pinwheel

Type of Sign: Free Standing (size) Existing signs, 31" x 176" long  
Façade Carmichael St (size) High  
1 Front Door Decal

Height (from ground level to top of free-standing sign): \_\_\_\_\_

Applicant's Mailing Address: 109 Seneca Ave. Essex Junction, Vt 05452

Phone Number – Home: \_\_\_\_\_ Work: \_\_\_\_\_ Cell: 802-497-7533 Fax \_\_\_\_\_

Applicant(s) Signature: Mae Bove

Landowner(s) Signature: \_\_\_\_\_

### INSTRUCTIONS FOR FILING APPLICATION:

All signage shall adhere to Section 3.10 of the Town of Essex Zoning Regulations. Please refer to the Town's website [www.essexvt.org](http://www.essexvt.org) and type in Zoning Regulations in the search engine, and navigate to Section 3.10 to review the requirements. A hard copy of this section will be provided upon request.

### INSTRUCTIONS FOR FREE-STANDING SIGNS:

- a) Scaled lot plan indicating sign location;
- b) Diagram if sign with information according to the attached sample diagram.

### INSTRUCTIONS FOR FAÇADE SIGNS:

- a) Plan of building façade and sign pursuant to the attached sample plan.

Note: The Zoning Administrator may require additional information to make a proper evaluation on a case-by-case basis.

On this 27th day of September, 2024, your application was: as authorized by the Planning Commission on 9/26/24  
 approved \_\_\_\_\_ denied.  
PC 9/26/24 Minutes, Page 2

TOWN OF ESSEX  
By: Sharon Kelley  
Zoning Administrator

ANY INTERESTED PERSON MAY APPEAL THE DECISION OF THE ZONING ADMINISTRATOR TO THE ZONING BOARD OF ADJUSTMENT WITHIN 15 DAYS OF PERMIT ISSUANCE. COMMENCING CONSTRUCTION WITHIN THIS 15 DAY APPEAL PERIOD IS PROHIBITED BY LAW.

To whom it may concern,

My name is Andrew Machanic. I am the new tenant in the space that was Cody's Irish Pub in 4 Carmicheal St., Suite 106 in Essex Center.

My wife, Wendy, and I are opening a breakfast and lunch restaurant called 'The Pinwheel'. It is "Old West" themed in decor with a rustic and unique menu.

We are applying for a permit for a facade sign that falls outside the standard format of the rest of the shopping plaza's signage and would like the city council to consider our design as submitted.

Instead of using the standard green rectangle as a background for the lettering and logo, we would like to use a piece of live edge white pine which will be printed with lettering and logo, then finished with a clear epoxy. The logo consists of a chocolate brown oval with pale yellow lettering and design. Also, it will have 8 inch tall lettering in Chocolate brown that read 'Breakfast' and 'Lunch'.

We hope that our sign can be produced in a way that can add interest to the shopping plaza and also convey the theme we would like to portray for our style of restaurant.

Please consider our request for an out-of-the-ordinary sign and allow for an expansion of the current signage parameters. We are willing to make any alterations in order to compromise for a solution.

Thank you and we look forward to the October 10 meeting.

Best,

Andrew Machanic and Wendy Piotrowski

See attachment for sign mock-up



10/10/24

See original sign attached to this permit.  
Due to expense, the tenant will start off  
with this sign and then upgrade to the  
sign as approved by the P.C.  
SK, Z.A.

The **PINWHEEL** Breakfast @ Lunch

208" long

21" high

**PINWHEEL**

16.5" high

The **9.3" high** Breakfast @ Lunch



31 inches high

176 inches long

Lunch

Breakfast





31" high

7.7" High

8" High

176 inches long