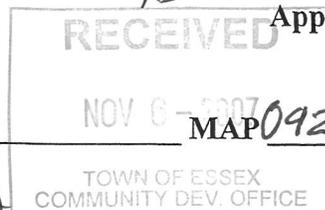


SIGN APPLICATION-TOWN OF ESSEX

Date 11/7/07 APPLICATION FEE \$⁹³~~57~~.00 93⁰⁰ PERMIT # 2007-169N



Appeal Period Expires 11/23/2007

Zoning District BDC0
MXD PD

Address of Sign Location: 25 Essex Way PARCEL 002 LOT 002

Business Name for Sign: Reebok Backpack

Type of Sign: Free Standing _____ (2) Facade Wood with Vinyl Copy
(1) Blade Sign " "

Height (from ground level to top of sign) _____ Size in square feet

A. 15 sq. ft. C. 3 sq. ft.
B. 20 sq. ft.

Applicant's Mailing Address Twin State Signs Inc

Phone Number - Home: _____ Work: 872-8949 Cell: _____ Fax: 878-0200

Applicant(s) Signature [Signature]

INSTRUCTIONS FOR FILING APPLICATION:

All sign approval applications will be pursuant to the Town of Essex Sign Regulations contained within Section 25.10 of the Town of Essex Sign Regulations. A copy has been attached to this application form for your review and information. Approval or denial will be based upon a complete submittal of all the required information. In the case of denial of the application an explanation will be in writing.

INSTRUCTIONS FOR FREE STANDING SIGNS:

- a) Scaled lot plan indicating sign location;
- b) Diagram of sign with information according to the attached sample diagram.

INSTRUCTIONS FOR FACADE SIGNS:

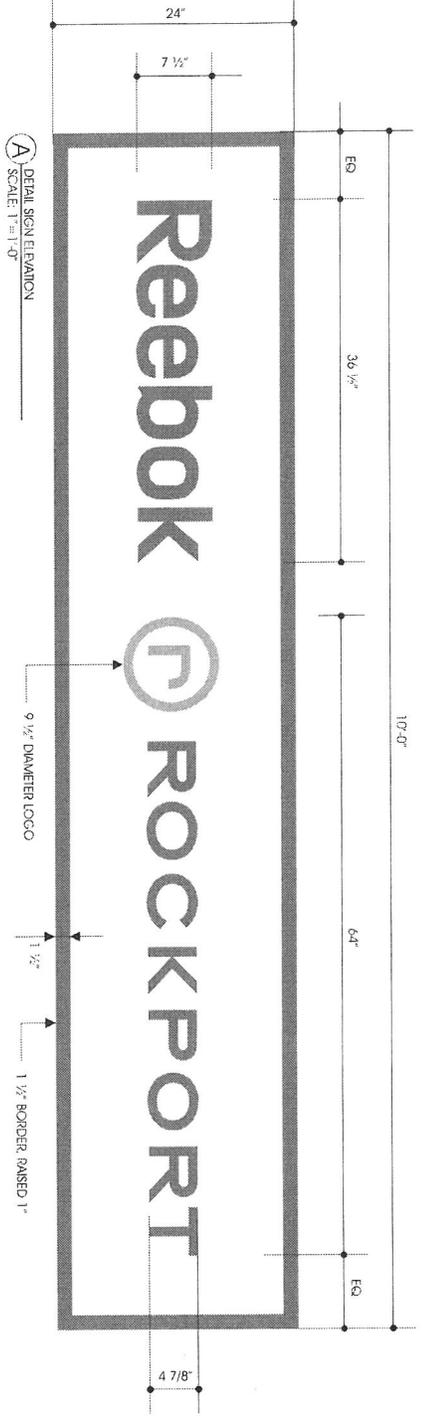
- a) Plan of building facade and sign pursuant to the attached sample plan. *See attached*
- No new lighting proposed, signs are consistent in sizes and locations as previous use - less*
- Note: The Zoning Administrator may require additional information to make a proper evaluation on a case by case basis.

On this 8th day of November, 2007, your application was:
X approved _____ denied.

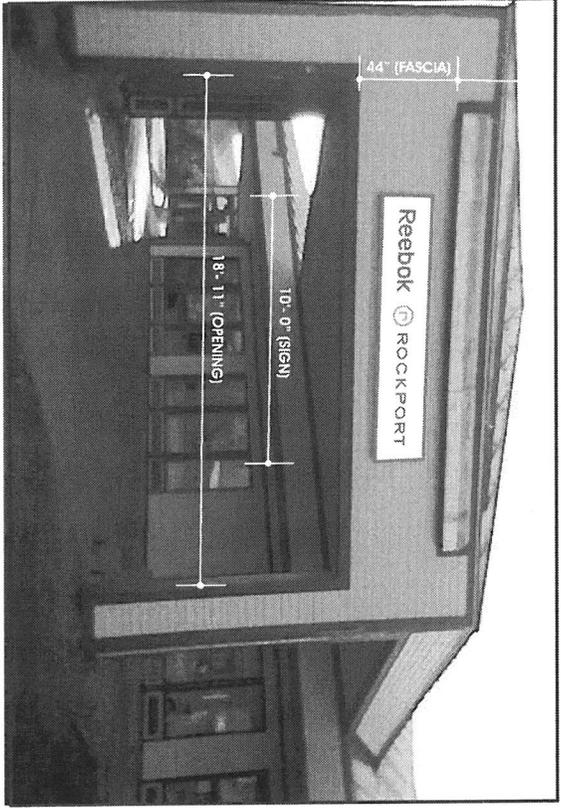
See attachment for conditions of approval or reasons for denial.

TOWN OF ESSEX
By: [Signature]
Jerry L. Firkey, Zoning Administrator

ANY INTERESTED PERSON MAY APPEAL THE DECISION OF THE ZONING ADMINISTRATOR TO THE ZONING BOARD OF ADJUSTMENT WITHIN 15 DAYS OF PERMIT ISSUANCE. COMMENCING CONSTRUCTION WITHIN THIS 15 DAY APPEAL PERIOD IS PROHIBITED BY LAW.



A. DETAIL SIGN ELEVATION
SCALE: 1" = 1'-0"



B. CONTEXT PHOTO/COMP
SCALE: NONE

SPECIFICATIONS

QTY = 1

SQ. FT = 20.00

NON-ILLUMINATED WOOD SIGN

SINGLE FACE NON-ILLUMINATED FASCIA SIGN, CONSISTING OF WOOD COMPOSITE (1 1/2" HUD) SIGN PANEL BACKROUND WITH REEBOK AND ROCKPORT LOGOS PAINTED (ONLY) ON TO SURFACE IN COLORS AS NOTED BELOW.

1" DEEP DIMENSIONAL BORDER ALL-AROUND PERIMETER OF PANEL PAINT BORDER AND EDGE OF SIGN BLUE AS NOTED BELOW.

-  PMS 647U
BLUE
-  PMS 11 C
COOL GRAY
-  PMS 021 C
ORANGE

B. $24 \times 120 = 2880 / 144 = 20 \text{ sq. ft.}$



www.poyant.com
508.995.1777 • 800.544.0961



Project: 102605237
Reebok - Rockport
Sales: Jerry Sawyer
Date: 11-30-07
Designer: JFB

Note:
This is an original unpublished drawing created by Poyant Signs, Inc. It is submitted for your personal use in connection with a project being planned for you by Poyant Signs, Inc. It is not to be shown to anyone outside your organization, not to be reproduced, copied or anthiced in any fashion until instructed.

Revised:

Approved By: _____
Date: _____

Poyant Sign

Movie Theater

Polo

Osh Kosh

Manus

A.

App park
C. Park part

B.